



# RUGGEDTAB: TECHNOLOGY AT HAND EVEN IN THE HARSHEST OF ENVIRONMENTS

When Paul Scoble first saw a growing need developing in the technology sector, he combined two of his passions to help meet it.

As businesses throughout New Zealand increasingly discovered that staff were requiring access to a wide range of technology to help them complete daily tasks - both inside and outside the office - and that the technology had to be rugged and sturdy enough to withstand an ever-broadening range of challenging scenarios, an idea was born.

Enter RuggedTab. His love of technology and a desire to help those businesses solve what they were facing ultimately saw him launch RuggedTab - a 100% New Zealand-owned and operated business.

The company specialises in providing a fully rugged range of everything from tablets, laptops and handheld devices such as barcode scanners to companies large and small nationwide in New Zealand, as well as having Australian and United States-based distributors. Ingram Micro distributes RuggedTab

devices in both New Zealand and Australia, while KBS Mobility distributes the devices throughout the United States. RuggedTab hardware has now been put to use in a broad range of industries, including - among others - transport and logistics, warehousing, manufacturing, local government, asset management and food production.

"One of our key aims was to provide our customers with a reliable technology companion in every situation for which they rely on," says Paul, the company's owner.

RuggedTab prides itself on the highest possible work in the fastest possible time, to ensure customers have the devices they need for the job they need it for as soon as possible.

When necessary, orders can also be customised to meet other even more specific requirements. Paul adds that RuggedTab knows that to simply sell a product

is not enough.

"We are always committed to providing a solution not just a product," Paul says.

And with that mantra in mind, help is always on hand to guide customers through the purchase process, and the team is there when follow up assistance is needed.

RuggedTab devices come with a comprehensive warranty and are serviced in both New Zealand and Australia. Performance models have a three-year warranty, others a one year warranty running rugged Windows or Android operating systems, an integrated WiFi, Bluetooth, a precise GPS, 4G connection and a 1D/2D barcode scanner, the tablets are water and dust resistant to IP67 and complies with Mil-Standard 810G.

Paul says professional equipment doesn't have to be expensive: "Our tablets accompany and compliment businesses and their mobility solutions."



Paul Scoble,  
RuggedTab owner

And when customers find it is time to upgrade, the RuggedTab team has partnered with Ingram Micro to offer resellers and end-users a trade-in service for current devices. This, says Paul, gives clients an excellent solution for used devices, be it one of the tablet options, or other brands like Panasonic, Samsung and i-Pads, giving them the highest possible financial return towards buying new RuggedTab equipment. For more information on the RuggedTab product range, contact the team by visiting [www.ruggedtabs.co.nz](http://www.ruggedtabs.co.nz) to find a local distributor or reseller.

# Hands up if you need equipment that won't break.



Rugged Tab present a range of fully rugged tablets, laptops and handheld devices at a lower price without compromising on quality or reliability.

 100% NZ OWNED & OPERATED



See our website for more information:  
[ruggedtabs.co.nz](http://ruggedtabs.co.nz)  
or call us on 07 974 9265

